

Report on "A Road Map to Elective Selection"

Keshav Memorial Institute of Commerce & Sciences
(Affiliated to Osmania University)
Department of BBA

Programme: A Road Map to Elective Selection

Date: 23 June 2026

Time: 10:30 a.m.

Venue: Keshav Memorial Institute of Commerce & Sciences

The Department of Business Administration (BBA), Keshav Memorial Institute of Commerce & Sciences, organized an orientation programme titled **"A Road Map to Elective Selection"** on **23 June 2026** to guide students in selecting their elective courses based on their interests, career aspirations, and higher education goals.

The programme commenced with a warm welcome by **Smt. J. Madhurima**, Coordinator, who emphasized the significance of making informed academic choices and encouraged students to utilize the session to clarify their doubts regarding elective selection.

The resource person for the session was **Mr. Amba Prasad, Assistant Professor, KMIM**, who delivered an insightful presentation on the importance of choosing the right elective. He explained the scope, career prospects, required skill sets, and future opportunities associated with different specialization areas. He also highlighted how students should align their elective choices with their strengths, interests, and long-term professional objectives.

The interactive session enabled students to understand the relevance of electives in enhancing employability and preparing for higher education and competitive careers. The speaker addressed students' queries and provided practical suggestions to help them make informed decisions.

The programme concluded with a vote of thanks by **Mr. J. Manohar**, who expressed gratitude to the Principal, the resource person, faculty members, and students for their active participation and support in making the programme a success.

The session proved to be highly informative and beneficial, empowering students to make well-informed decisions regarding their elective courses and future career paths.

Coordinator

Smt. J. Madhurima

Department of BBA

Keshav Memorial Institute of Commerce & Sciences



KESHAV MEMORIAL INSTITUTE OF COMMERCE & SCIENCES
(Affiliated to Osmania University)

Narayanaguda, Hyderabad, Telangana - 500029

Estd :1994

A UNIT OF KESHAV MEMORIAL EDUCATIONAL SOCIETY

Welcomes you all
To
A Road Map to Elective Selection



Date : 23/06/2026
Time : 10:30 am

Guest Speaker : Mr. Amba Prasad
Assistant professor
KMIM



Smt. J. Madhurima
Coordinator

Mr. J. Manohar
Member

Smt. P. Shravanthi
Principal





Hyderabad, Telangana, India 🇮🇳

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Tuesday, 23/06/2026 10:59 AM GMT +05:30



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